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Exquisite Taste

for **Fine Palate**

A seamless brand experience for a boutique catering service and an intimate dining venue.



When the opportunity emerged to brand a premium catering and boutique dining experience, our team had no reservations about the need to create a sophisticated and understated brand at home in Singapore's arts and cultural district.

A brand identity was developed for both dining and catering services with an elegant mark showcasing both a boutique dining experience and catering events. A clear and recognisable mark for fine cuisine, seamlessly applied across menus, uniforms, marketing

collateral and liveries. Served consistently across all touchpoints of the physical environment and marketing collateral, the brand identity has made a significant impact on Singapore's culinary landscape.



We'd Love To Inspire You

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